

FOR IMMEDIATE RELEASE September 3, 2024 Contact: <a href="mailto:campaign@noon2ak.com">campaign@noon2ak.com</a>

## No on 2 Launches New TV & Radio Ads

Anchorage, AK - No on 2 has kicked off September with a powerful new campaign to oppose Ballot Measure 2, launching a series of advertisements that call out the political elites and dark money interests behind the initiative.

The ads, titled "Who's Behind" and "Built Differently," are now airing across the state, warning Alaskans that Ballot Measure 2 will close Alaska's open primaries, restrict voter freedom, and return power to political elites.

"Two years ago, everyday Alaskans voted for more power and freedom in choosing their representatives," said Juli Lucky, Campaign Manager of No on 2 "Now, political elites are trying to seize back control and take away that freedom with Ballot Measure 2. By voting no, Alaskans can protect our open primary system and stand up to the political establishment."

Watch "Who's Behind" here and listen to "Built Differently" below.



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Paid for by No on 2, 721 Depot Dr, Anchorage AK 99501. Lesil McGuire, Chair, approved this message. The top three contributors are Unite America, Denver, CO; Action Now Initiative, Houston, TX; and Final Five Fund, Chicago, IL.